

## RCI-16 - Focus on Small and Medium Enterprises (SMEs)

### Benefit/Cost of Reducing CO<sub>2</sub>e:

Colorado: Low reduction potential; Low cost

**Assessment: High Priority. Bin D. 9 out of 22 votes.**

This policy option is aimed at providing technical assistance for small and medium commercial and industrial enterprises that may be underserved by current DSM programs. Typically this has been done through a university and/or State energy agency, but this support could be provided by utilities as well.

The Industrial Assessment Center (IAC) at Arizona State University provides free energy, waste and productivity analysis studies to qualified Arizona and Nevada Manufacturers, recommending methods to conserve resources, and reduce operating costs. Funding comes from the US Department of Energy. On average, implemented recommendations from assessments performed by the IAC at ASU saved each customer about \$65,000 per year.<sup>20</sup>

In Arizona's Energy Advisor program, small to medium-sized businesses (those under 20,000 square feet) whose peak summer demand is less than 100 kilowatts can receive on on-site energy audit and computer analysis of cost-effective energy efficiency measure for \$150 through SRP's Energy Advisor program.<sup>21</sup>

Although this policy option could be beneficial, it is difficult to determine the GHG emissions reduction potential of this option. More information about these programs and how one might be structured in Utah is needed to evaluate this policy option. (NOTE: This paragraph was originally the first paragraph.)

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<sup>20</sup> See <http://www.eas.asu.edu/~iac/index.html>

<sup>21</sup> See <http://www.swenergy.org/programs/arizona/utility.htm>